

Product Manager

to drive ambitious growth strategy in private label confectionery

The Product Manager will be responsible for Gumlink Confectionery Company's range of private label products in candy, chocolate and biscuits.

Besides managing a well-established portfolio in candy, you will be responsible for strategic development of new categories; chocolate and biscuits. Our ambitious growth strategy depends on successful entry and growth in your categories.

RESPONSIBILITIES INCLUDE:

- Develop insights-led private label concepts and support Export Managers in bringing them to market
- Liaise with Export Managers to determine competitive pricing and promotional sales activities
- Ensure the sales department has the necessary knowledge and presentation material
- Steer product launches from idea to launch (make time plans/action logs and ensure all involved are clear on deadlines and responsibilities, follow up)
- Be the go-to-expert in questions related to your product range
- Organise the company's participation in fairs (primarily ISM and PLMA)

To succeed in this position, you must be strong in project management. You will be the pivotal point in all activities related to your products between sales/marketing, R&D, production, legality, NPI and management. Some of which are in Denmark, some in Turkey and across Europe.

You thrive in a changing environment, where your structured way of working enables you to maintain overview. You know from experience how cultural differences can be a challenge, but you are intrigued by working across borders and cultures. You are persuasive and good at building relationships. Your curious approach, creative mindset and positive can-do attitude enable you to steer projects from A to B even when the road is not always easy.

PROFESSIONAL BACKGROUND:

- Experience from a similar position in FMCG. Ideally in confectionery.
- Educated 3-5 years in a relevant direction at Business College or University
- Fluent in English both spoken and written

WE OFFER:

- An interesting position with a high level of independency and responsibility
- A company who wants to strengthen its position as one of Europe's leading PL confectionery suppliers
- A flat organisation with an informal work atmosphere
- A competitive salary and benefits package
- Nice colleagues and work place in DANDY Business Park, Vejle

Travel days: 20-30 travel days annually is to be expected.

Start: as soon as possible

For further information, you are welcome to contact General Manager, Heinz Stümpel at +4546475410

Please send your CV and application as soon as possible and latest by 30th November to job@gumlinkcc.com

Gumlink Confectionery Company is a subsidiary in Continental Confectionery Company, which is a joint venture between the families Bagger-Sørensen (DK) and Ülker (TR). The Turkish division includes Pladis, which is among the world's Top 10 Confectionery suppliers